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6	Attorney for Plaintiff Francisca Moralez				
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8	UNITED STATES DISTRICT COURT				
9	NORTHERN DISTRICT OF CALIFORNIA				
10					
11	FRANCISCA MORALEZ,) No.			
12	Plaintiff,	COMPLAINT ASSERTING DENIAL OF			
13	vs.	RIGHT OF ACCESS UNDER THE AMERICANS WITH DISABILITIES ACT			
14	FUTURE FORD OF CONCORD, LLC dba	FOR INJUNCTIVE RELIEF, DECLARATORY RELIEF, DAMAGES,			
15	FUTURE FORD OF CONCORD; GERALD VALENTE; JARED A. MONEZ;	ATTORNEYS' FEES AND COSTS (ADA)			
16)				
17	Defendants.))			
18)			
19	I. SUM	MARY			
20	1. This is a civil rights action by p	plaintiff FRANCISCA MORALEZ ("Plaintiff")			
21	for discrimination at the building, structure, f	facility, complex, property, land, development,			
22	and/or surrounding business complex known as:				
23	Future Ford Concord				
24	2285 Diamond Boulevard Concord, California 94520				
25	(hereafter "the Facility")				
26	2. Plaintiff seeks damages, injunc	ctive and declaratory relief, attorney fees and			
27	costs, against FUTURE FORD OF CONCORD, LLC dba FUTURE FORD OF CONCORD;				
28	GERALD VALENTE and JARED A. MO	ONEZ (hereinafter collectively referred to as			
	Moralez v. Future Ford of Concord, LLC, et al. Complaint				
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1	"Defendants"), pursuant to Title III of the Americans with Disabilities Act of 1990 (42 U.S.C	
2	§§ 12101 et s	eq.) ("ADA") and related California statutes.
3		II. JURISDICTION
4	3.	This Court has original jurisdiction under 28 U.S.C. §§ 1331 and 1343 for ADA
5	claims.	
6	4.	Supplemental jurisdiction for claims brought under parallel California law -
7	arising from the same nucleus of operative facts – is predicated on 28 U.S.C. § 1367.	
8	5.	Plaintiff's claims are authorized by 28 U.S.C. §§ 2201 and 2202.
9		III. VENUE
10	6.	All actions complained of herein take place within the jurisdiction of the United
11	States Distric	et Court, Northern District of California, and venue is invoked pursuant to 28
12	U.S.C. § 1391	1(b), (c).
13		IV. PARTIES
14	7.	Defendants own, operate, and/or lease the Facility, and consist of a person (or
15	persons), firm	a, and/or corporation.
16	8.	Plaintiff is substantially limited in her ability to walk, and must use a wheelchair
17	for mobility.	Consequently, Plaintiff is "physically disabled," as defined by all applicable
18	California and	d United States laws, and a member of the public whose rights are protected by
19	these laws.	
20		V. FACTS
21	9.	The Facility is open to the public, intended for non-residential use, and its
22	operation affe	ects commerce. The Facility is therefore a public accommodation as defined by
23	applicable sta	te and federal laws.
24	10.	Plaintiff lives less than twenty miles from the Facility and visited the Facility on
25	or about Febr	ruary 8, 2023, April 25, 2023, May 2, 2023, May 8, 2023, and May 9, 2023 for
26	vehicle repair	rs and servicing. During his visit to the Facility, Plaintiff personally encountered
27	barriers (both	physical and intangible) that interfered with, if not outright denied, Plaintiff's
28	ability to use	and enjoy the goods, services, privileges and accommodations offered at the

1 Facility. These barriers include, but are not necessarily limited to, the following: 2 a) On all occasions, Plaintiff was not able to find a safe path of travel from the accessible parking space to the Facility's entrance or to the service 3 advisor's office. Facility had a lot of moving vehicles as well as 4 5 vehicles parked very close together in the service area without leaving 6 enough clearance for Plaintiff to maneuver her wheelchair and causing 7 her great difficulty. 8 b) On May 8, 2023, and May 9, 2023, Plaintiff noticed that there were 9 other vehicles parked in the designated parking spaces without a proper 10 placards. Plaintiff informed the staff about the vehicles, but no action 11 was taken by the staff. 12 c) On February 8, 2023 Plaintiff wanted to visit a store nearby and she was 13 not able to find a safe route from the Facility to the sidewalk and 14 decided not to visit the store as a result. 15 d) On February 8, 2023, Plaintiff had difficulty entering the Facility since 16 the automatic doors would not open and she had to raise her arms and 17 wave which caused her great pain and discomfort. The sensors on the 18 doors were positioned above her head as she sat in her wheelchair. 19 e) On February 8, 2023, April 25, 2023, and May 2, 2023, Plaintiff was not 20 able to talk to the service advisor privately and comfortably since the 21 office space was limited and not accessible. Due to the limited space 22 Plaintiff was not able to enter which she had to talk to the advisor from 23 the door. It was challenging and painful for Plaintiff to have a 24 conversation with the service advisor over the high counter. 25 f) On April 25, 2023, Plaintiff had difficulty opening the service door. She 26 also tried to see where the key drop-off box was to avoid having to go 27 inside the building but it was unreachable to her. 28 On May 2, 2023, May 8, 2023 and May 9, 2023, Plaintiff went to the g)

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service advisor's office where the threshold was high and challenging to maneuver over. Plaintiff's wheelchair jolted causing her pain as she navigated over the threshold.

- h) On February 8, 2023 and May 9, 2023, Plaintiff had to use the service counter to pay which was high causing difficulty and discomfort to reach over to see the prompt and to sign the invoices.
- i) During Plaintiff's visit on May 9, 2023, she had to use the restroom and had difficulty operating the door. It caused pain in her leg and wrist.
- j) Plaintiff was not able to reach the toilet paper or the hook in the restroom as it was too mounted too high. Plaintiff had to relieve herself in her van in a receptacle which was humiliating.
- k) On May 9, 2023, Plaintiff was not able to find a designated space in the waiting area for her to wait in her wheelchair. She had to stay in the middle of the waiting area which caused problems to other customers and made her feel as an obstacle.
- On May 9, 2023, Plaintiff had difficulty operating the main door as there
 was a rug in front of the door causing resistance for her to turn around in
 her wheelchair.
- 11. There may exist other barriers at the Facility which relate to Plaintiff's disabilities, and he will seek to amend this Complaint once such additional barriers are identified as it is Plaintiff's intention to have all barriers which exist at the Facility and relate to his disabilities removed to afford him full and equal access.
- 12. Plaintiff was, and continues to be, deterred from visiting the Facility because Plaintiff knows that the Facility's goods, services, facilities, privileges, advantages, and accommodations were and are unavailable to Plaintiff due to Plaintiff's physical disabilities. Plaintiff enjoys the goods and services offered at the Facility, and will return to the Facility once the barriers are removed.

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- 13. Defendants knew, or should have known, that these elements and areas of the Facility were inaccessible, violate state and federal law, and interfere with (or deny) access to the physically disabled. Moreover, Defendants have the financial resources to remove these barriers from the Facility (without much difficulty or expense), and make the Facility accessible to the physically disabled. To date, however, Defendants refuse to either remove those barriers or seek an unreasonable hardship exemption to excuse non-compliance.
- 14. At all relevant times, Defendants have possessed and enjoyed sufficient control and authority to modify the Facility to remove impediments to wheelchair access and to comply with the 1991 ADA Accessibility Guidelines and/or the 2010 ADA Standards for Accessible Design. Defendants have not removed such impediments and have not modified the Facility to conform to accessibility standards. Defendants have intentionally maintained the Facility in its current condition and have intentionally refrained from altering the Facility so that it complies with the accessibility standards.
- 15. Plaintiff further alleges that the (continued) presence of barriers at the Facility is so obvious as to establish Defendants' discriminatory intent. On information and belief, Plaintiff avers that evidence of this discriminatory intent includes Defendants' refusal to adhere to relevant building standards; disregard for the building plans and permits issued for the Facility; conscientious decision to maintain the architectural layout (as it currently exists) at the Facility; decision not to remove barriers from the Facility; and allowance that Defendants' property continues to exist in its non-compliant state. Plaintiff further alleges, on information and belief, that the Facility is not in the midst of a remodel, and that the barriers present at the Facility are not isolated or temporary interruptions in access due to maintenance or repairs.

VI. **FIRST CLAIM**

Americans with Disabilities Act of 1990

Denial of "Full and Equal" Enjoyment and Use

16. Plaintiff re-pleads and incorporates by reference the allegations contained in each of the foregoing paragraphs, and incorporates them herein as if separately re-pled.

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Title III of the ADA holds as a "general rule" that no individual shall be 17. discriminated against on the basis of disability in the full and equal enjoyment (or use) of goods, services, facilities, privileges, and accommodations offered by any person who owns, operates, or leases a place of public accommodation. 42 U.S.C. § 12182(a).

18. Defendants discriminated against Plaintiff by denying Plaintiff "full and equal enjoyment" and use of the goods, services, facilities, privileges and accommodations of the Facility during each visit and each incident of deterrence.

Failure to Remove Architectural Barriers in an Existing Facility

- 19. The ADA specifically prohibits failing to remove architectural barriers, which are structural in nature, in existing facilities where such removal is readily achievable. 42 U.S.C. § 12182(b)(2)(A)(iv).
- 20. When an entity can demonstrate that removal of a barrier is not readily achievable, a failure to make goods, services, facilities, or accommodations available through alternative methods is also specifically prohibited if these methods are readily achievable. <u>Id</u>. § 12182(b)(2)(A)(v).
- 21. Here, Plaintiff alleges that Defendants can easily remove the architectural barriers at the Facility without much difficulty or expense, that the cost of removing the architectural barriers does not exceed the benefits under the particular circumstances, and that Defendants violated the ADA by failing to remove those barriers, when it was readily achievable to do so.
- 22. In the alternative, if it was not "readily achievable" for Defendants to remove the Facility's barriers, then Defendants violated the ADA by failing to make the required services available through alternative methods, which are readily achievable.

Failure to Design and Construct an Accessible Facility

23. Plaintiff alleges on information and belief that the Facility was designed and constructed (or both) after January 26, 1993 – independently triggering access requirements under Title III of the ADA.

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	24. The ADA also prohibits designing and constructing facilities for first occupancy
	after January 26, 1993, that aren't readily accessible to, and usable by, individuals with
	disabilities when it was structurally practicable to do so. 42 U.S.C. § 12183(a)(1).
	25. Here, Defendants violated the ADA by designing and constructing (or both) the
	Facility in a manner that was not readily accessible to the physically disabled public -
	including Plaintiff – when it was structurally practical to do so. ¹
	Failure to Make an Altered Facility Accessible
	26. Plaintiff alleges on information and belief that the Facility was modified after
	January 26, 1993, independently triggering access requirements under the ADA.
	27. The ADA also requires that facilities altered in a manner that affects (or could
	affect) its usability must be made readily accessible to individuals with disabilities to the
	maximum extent feasible. 42 U.S.C. § 12183(a)(2). Altering an area that contains a facility's
	primary function also requires making the paths of travel, bathrooms, telephones, and drinking
	fountains serving that area accessible to the maximum extent feasible. <u>Id</u> .
	28. Here, Defendants altered the Facility in a manner that violated the ADA and
	was not readily accessible to the physically disabled public - including Plaintiff - to the
	maximum extent feasible.
	Failure to Modify Existing Policies and Procedures
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- 29. The ADA also requires reasonable modifications in policies, practices, or procedures, when necessary to afford such goods, services, facilities, or accommodations to individuals with disabilities, unless the entity can demonstrate that making such modifications would fundamentally alter their nature. 42 U.S.C. § 12182(b)(2)(A)(ii).
- 30. Here, Defendants violated the ADA by failing to make reasonable modifications in policies, practices, or procedures at the Facility, when these modifications were necessary to afford (and would not fundamentally alter the nature of) these goods, services, facilities, or accommodations.

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¹ Nothing within this Complaint should be construed as an allegation that Plaintiff is bringing this action as a private attorney general under either state or federal statutes.

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Failure to Maintain Accessible Features

- 31. Defendants additionally violated the ADA by failing to maintain in operable working condition those features of the Facility that are required to be readily accessible to and usable by persons with disabilities.
- 32. Such failure by Defendants to maintain the Facility in an accessible condition was not an isolated or temporary interruption in service or access due to maintenance or repairs.
- 33. Plaintiff seeks all relief available under the ADA (i.e., injunctive relief, attorney fees, costs, legal expense) for these aforementioned violations. 42 U.S.C. § 12205.
- 34. Plaintiff seeks a finding from this Court (i.e., declaratory relief) that Defendants violated the ADA in order to pursue damages under California's Unruh Civil Rights Act.

VII. SECOND CLAIM

Unruh Act

- 35. Plaintiff re-pleads and incorporates by reference the allegations contained in each of the foregoing paragraphs, and incorporates them herein as if separately re-pled.
- 36. California Civil Code § 51 states, in part, that: All persons within the jurisdiction of this state are entitled to the full and equal accommodations, advantages, facilities, privileges, or services in all business establishments of every kind whatsoever.
- 37. California Civil Code § 51.5 also states, in part that: No business establishment of any kind whatsoever shall discriminate against any person in this state because of the disability of the person.
- 38. California Civil Code § 51(f) specifically incorporates (by reference) an individual's rights under the ADA into the Unruh Act.
- 39. Defendants' aforementioned acts and omissions denied the physically disabled public including Plaintiff full and equal accommodations, advantages, facilities, privileges and services in a business establishment (because of their physical disability).
- 40. These acts and omissions (including the ones that violate the ADA) denied, aided or incited a denial, or discriminated against Plaintiff by violating the Unruh Act.

1	41.	Plaintiff was damaged by Defendants' wrongful conduct, and seeks statutory	
2	minimum damages of \$4,000 for each offense.		
3	42.	Plaintiff also seeks to enjoin Defendants from violating the Unruh Act (and	
4	ADA), and r	ecover reasonable attorneys' fees and costs incurred under California Civil Code	
5	§ 52(a).		
6		VIII. THIRD CLAIM	
7	Denial of Full and Equal Access to Public Facilities		
8	43.	Plaintiff re-pleads and incorporates by reference the allegations contained in	
9	each of the foregoing paragraphs, and incorporates them herein as if separately re-pled.		
10	44.	Health and Safety Code § 19955(a) states, in part, that: California public	
11	accommodations or facilities (built with private funds) shall adhere to the provisions of		
12	Government Code § 4450.		
13	45.	Health and Safety Code § 19959 states, in part, that: Every existing (non-	
14	exempt) public accommodation constructed prior to July 1, 1970, which is altered of		
15	structurally repaired, is required to comply with this chapter.		
16	46.	Plaintiff alleges the Facility is a public accommodation constructed, altered, or	
17	repaired in a manner that violates Part 5.5 of the Health and Safety Code or Government Cod		
18	§ 4450 (or bo	oth), and that the Facility was not exempt under Health and Safety Code § 19956.	
19	47.	Defendants' non-compliance with these requirements at the Facility aggrieved	
20	(or potentially aggrieved) Plaintiff and other persons with physical disabilities. Accordingly		
21	Plaintiff seeks injunctive relief and attorney fees pursuant to Health and Safety Code § 19953.		
22		IX. PRAYER FOR RELIEF	
23	WHE	REFORE, Plaintiff prays judgment against Defendants, and each of them, for:	
24	1.	Injunctive relief, preventive relief, or any other relief the Court deems proper.	
25	2.	Statutory minimum damages under section 52(a) of the California Civil Code	
26		according to proof.	
27	3.	Declaratory relief finding that Defendants violated the ADA for the purposes of	
28		Unruh Act damages.	

1	4.	Attorneys' fees, litigation	on expenses, and costs of suit. ²	
2	5.	Interest at the legal rate from the date of the filing of this action.		
3	6.	For such other and further relief as the Court deems proper.		
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5	Dated: 12/6/2	.023	MOORE LAW FIRM, P.C.	
6			/s/ Tanya E. Moore	
7			Tanya E. Moore Attorney for Plaintiff	
8			Francisca Moralez	
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	- This includes a	ntorneys' tees under Californi	a Code of Civil Procedure § 1021.5.	
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Complaint

1 2	VERIFICATION			
3 4 5 6 7 8	I, FRANCISCA MORALEZ, am the plaintiff in the above-entitled action. I have reach the foregoing Complaint and know the contents thereof. The same is true of my own knowledge, except as to those matters which are therein alleged on information and belief, and as to those matters, I believe them to be true. I verify under penalty of perjury that the foregoing is true and correct.			
9 10 11 12	Dated: 12/6/2023 /s/ Francisca Moralez Francisca Moralez			
13 14	I attest that the original signature of the person whose electronic signature is shown above is maintained by me, and that her concurrence in the filing of this document and attribution of her signature was obtained.			
15	/s/ Tanya E. Moore			
16 17	Tanya E. Moore Attorney for Plaintiff,			
18	FRANCISCA MORALEZ			
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